

SALES MEETING 2021

DIRECTIONS \geq 30

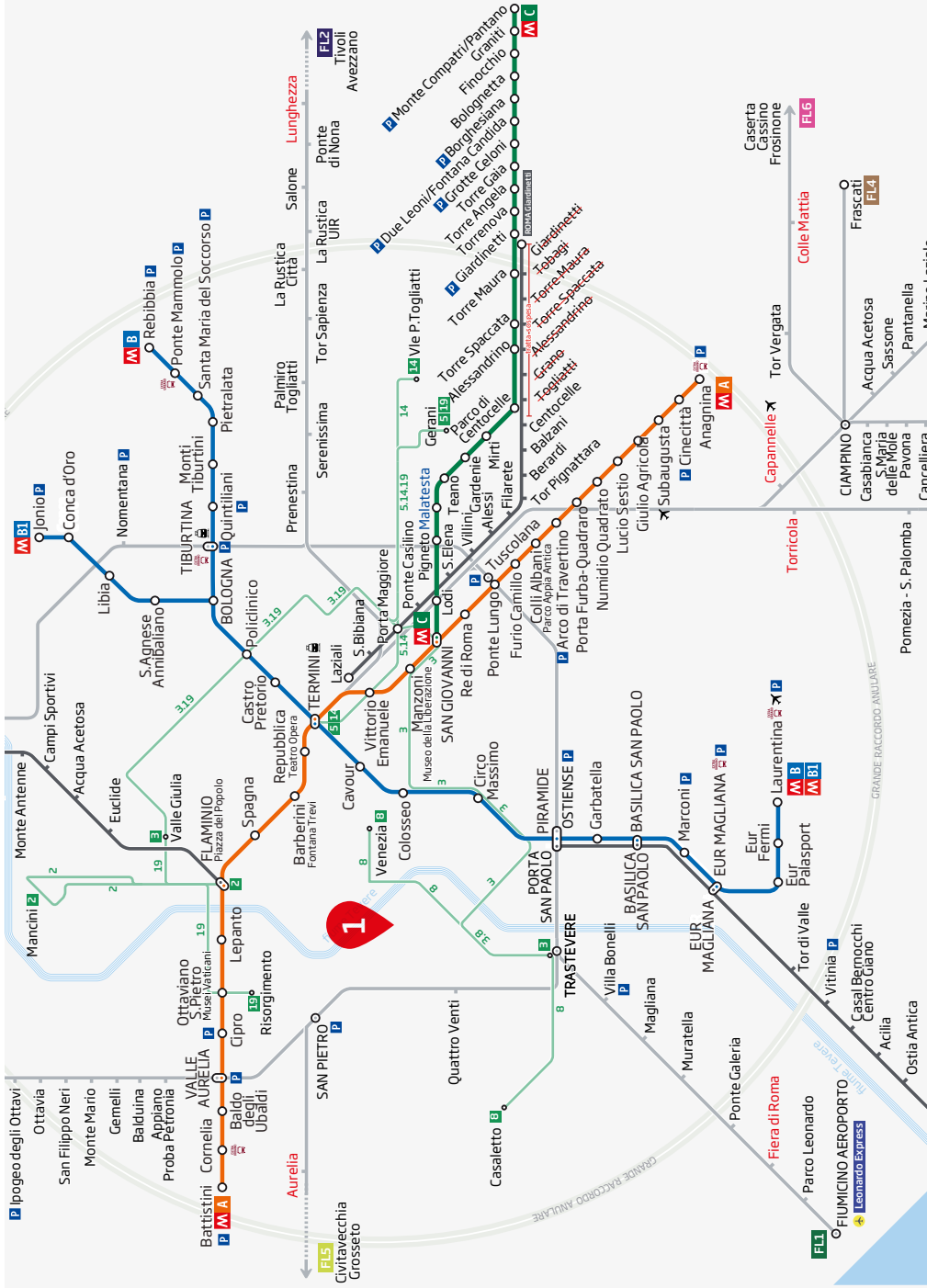
ROME, ITALY, 07-10 September



OUTSTANDING INSIDE
Refractory Solutions

RATH

METRO ROME



You shouldn't miss this!



1. Hotel Voi Donna Camilla Savelli

Via Garibaldi 27, 00153 Rome, Italy

2. Colosseum - the largest amphitheatre built during the Roman Empire.

3. Spanish Steps - as one of the great masterpieces of baroque urban design, Rome's most iconic staircase has been a meeting place for artists and poets, lovers and layouts for nearly three centuries.

4. Trevi Fountain - the most beautiful fountain in Rome.

5. Pantheon - a temple so well preserved that it has hardly changed its appearance since the days of the Roman Empire.

6. Piazza Navona - Rome's most famous square is a gorgeous baroque treasure, lined with cafés and restaurants.

7. St. Peter's Church & Vatican City - St. Peter's Basilica is one of the holiest temples in Christianity and one of the largest churches in the world. Vatican City is the headquarters of the Roman Catholic Church and the smallest country in the world.

8. Campo di Fiori - during the day, the piazza is home to one of Rome's many food markets. In the evenings, it transforms, attracting tourists and locals to its restaurants and bars. It's a lively hub for socialising and shopping.

Sales Meeting Rom

Agenda

Day 1 | Wednesday, September 8th

08:30	Smart start	
09:00	Opening - Motto: "Viribus Unitis"	Thomas Binder-Krieglstein & Andreas Pfneiszl
09:30	The New Sales Unit Structure	R. Nusszer, A. Jüttner, R. Jäger
09:45	GLASS	Robert Nusszer
10:30	Break	
11:00	CERAMICS & SFU	Alexander Jüttner
11:45	METALS & ENERGY, FUELS & CHEMICALS	Richard Jäger
12:30	Lunch	
13:45	Supply Chain Management	Harald Noppinger
14:30	CRM News	Thomas Binder-Krieglstein
15:00	Break	
15:30	Research & Development	Jürgen Puhl
16:30	End of Day 1	
18:30	Joint evening event (24:00 official end)	All

Day 2 | Thursday, September 9th

08:30	Smart start	
09:00	Opportunity Management The Challenger Mindset	Guest speaker: Michael Wigge
10:30	Break	
11:00	Strategic Customer Management, Opportunity Management and Marketing Campaigns	Thomas Binder-Krieglstein
12:00	Lunch	
13:30	Breakout sessions / Sales Units	Sales Unit Teams
16:30	Energy break	
17:00	Presentation "Results & Plans"	Sales Unit Teams
17:30	End of Day 2	
	Free evening activity (nothing planned, anything is possible)	

Day 3 | Friday, September 10th

08:30	Smart start	
09:00	The Customers' Voice	Customers
10:30	Plant Updates	Ingo Gruber
11:00	Quo Vadis 2030 A closer look into the future of RATH	Andreas Pfneiszl
11:45	Best Practice Award	Andreas Pfneiszl
12:15	What will I take home from this conference?	All
12:45	Joint lunch at the hotel	All
14:15	End of conference	

Transportation



Public Transportation

Nearest bus stop to the hotel:

Lgt Farnesina / Trilussa: Bus numbers 23, 280 and n3s (night bus) stop here, approx. 7 minutes on foot

Nearest tram to the hotel:

Trastevere (Mastai): tram number 8 stops here, the distance from the hotel is around 12 minutes on foot

Subway (Metro): is not available near the hotel

Nearest taxi stand: Piazza Trilussa, approx. 7 minutes on foot

Tickets:

Tickets for public transport can be bought in the local tobacco shops "Tabacchi". Cost: € 1.50 per person. The tickets are network tickets for buses, trams and subway trains (Metro), each valid for 75 minutes in one direction of travel incl. changes. You cannot buy tickets directly on the buses, trams or subway trains.

Taxi / Cab

Radio Taxi

Phone: +39 6 3570

Website: www.3570.it

Pronto Taxi

Phone: +39 6 6645

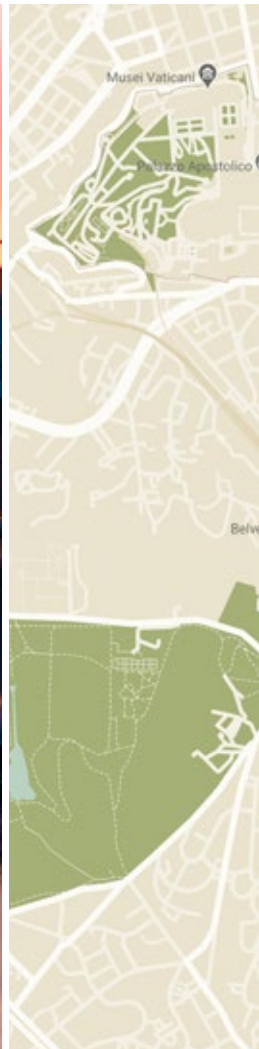
Website: www.6645.eu

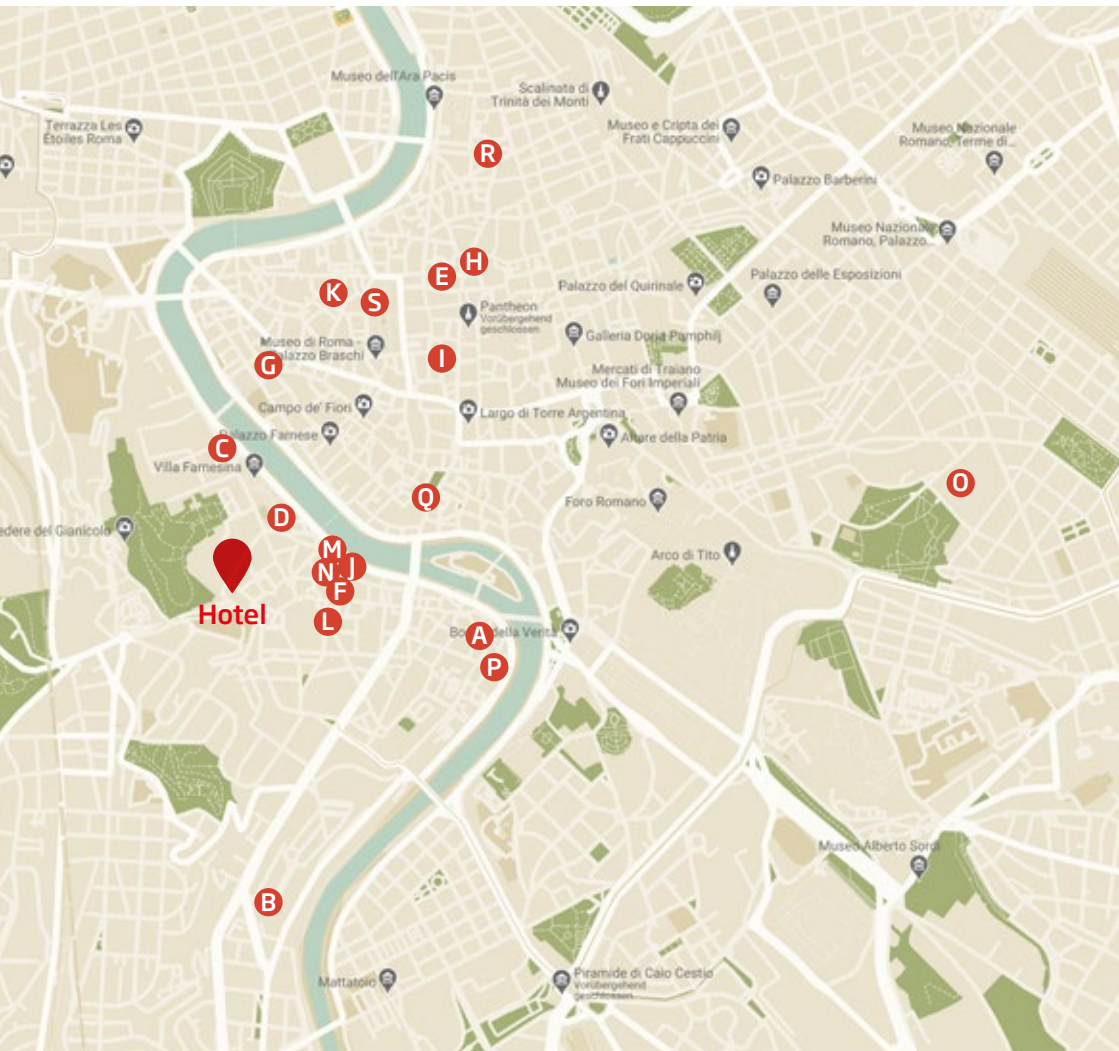
You will be staying in beautiful downtown Rome, in Rome's oldest historical district - Trastevere

Often lauded as one of the best neighbourhoods in Rome, Trastevere has continued to attract both tourists and locals alike. From above, its myriad of cobbled streets and intricate piazzas form a detailed map of stories, like the lines which extend across a grandmother's hands. Look a little closer and visitors will soon find that this characteristic neighbourhood is brimming with a unique mix of bars, restaurants, and sights which are certain to appeal.

Wedged between the Tiber river, the Vatican, and Janiculum Hill, Trastevere truly is in the thick of it all! Split into two very distinct parts by Viale di Trastevere, visitors can find their ideal patch of splendour. On the Santa Maria in Trastevere side, tourists and international students mingle inside and outside of well-priced pubs and tavernas. On the other side of Viale di Trastevere, to the south, a genuine Roman spirit resides amidst cobbled streets and traditional osterie.

Restaurants & Bars





More information on the following pages >>>

Restaurants

Trattoria Da Enzo al 29

Address: Via dei Vascellari, 29, 00153 Roma
Phone: +39 6 581 2260
Opening times: Mo - Sa, 12:00 - 15:30 & 19:00 - 22:00,
Su, 12:15 - 15:00

Roman cuisine - authentic, bright, no frills and one of the best traditional restaurants in Rome.

Price range: €€

A

Seu Pizza Illuminati

Address: Via Angelo Bargonì, 10 - 18, 00153 Roma
Phone: +39 6 588 3384
Opening times: Tu - Su, 19:00 - 23:00, Sa, 12:00 - 15:00

Pizzeria - one of the most acclaimed pizzerias in Rome and the ultimate pizza lover's heaven.

Price range: €€

B

Miraggio Ristorante Pizzeria

Address: Via della Lungara, 16A, 00165 Roma
Phone: +39 6 687 5319
Opening times: Mo - Su, 12:00 - 15:00 & 19:00 - 23:00

Roman cuisine - simple, cosy, quaint restaurant, where you can find the delicious pasta classics Amatriciana & Carbonara.

Price range: €€

C

Checco Er Carettiere

Address: Via Benedetta, 10, 00153 Roma
Phone: +39 6 581 7018
Opening times: Mo - Su, 12:00 - 15:00 & 19:30 - 00:00

Roman cuisine - this rustic tavern has been spoiling its guests with typical Roman dishes since 1900.

Price range: €€€

D

Ristorante Grano

Address: Piazza Rondanini, 53, 00186 Roma
Phone: +39 6 6819 2096
Opening times: Mo - Su, 12:30 - 15:00 & 19:30 - 00:00

Mediterranean restaurant - small yet very refined restaurant in the heart of Rome with a beautiful outdoor terrace.

Price range: €€€

E

Taverna Trilussa Trastevere



Address: Via del Politeama, 23/25, 00153 Roma

Phone: +39 6 581 8918

Opening times: Mo - Fr, 19:00 - 00:00 & Sa, 12:00 - 00:00

Roman cuisine - the Taverna is located on a small piazza in the middle of Trastevere. Roman classics have been served in this elegant restaurant since 1910.

Price range: €€€

Pierluigi



Address: Piazza de' Ricci, 144, 00186 Roma

Phone: +39 6 686 8717

Opening times: Tu - Su, 12:00 - 00:00

Seafood restaurant - elegant restaurant and a top address for excellent food.

Price range: €€€€

Ristorante Da Fortunato al Pantheon



Address: Via del Pantheon, 55, 00186 Roma

Phone: +39 6 679 2788

Opening times: We - Mo, 12:30 - 16:00 & 18:30 - 23:30

Italian restaurant - a long-established Roman eatery in the heart of Rome, just a stone's throw from the Pantheon.

Price range: €€€

Casa Bleve



Address: Palazzo Lante, Via del Teatro Valle, 48-49, 00186 Roma

Phone: +39 6 686 5970

Opening times: Mo - Sa, 12:30 - 15:00 & 19:00 - 22:30

Italian restaurant - Casa Bleve was perhaps the first place in Rome to combine wine culture and fine dining.

Price range: €€€

Bars

Coffee Pot Trastevere

Address: Via del Politeama, 12, 00153 Roma

Phone: +39 347 282 0618

Opening times: Mo - Su, 18:00 - 23:00

Hip, stylish & great music, fantastic drinks from an extensive cocktail menu.

Price range: €€

J

Ristorante Bar del Fico

Address: Piazza del Fico, 26, 00186 Roma

Phone: +39 6 6889 1373

Opening times: Mo - Su, 07:00 - 02:00

Alternative & cool - all Romans go here for a cocktail or just to make an appearance and be seen.

Price range: €€

K

Bar San Calisto

Address: Piazza di S. Calisto, 3, 00153 Roma

Phone: +39 6 583 5869

Opening times: Mo - Su, 07:00 - 01:00h

Iconic, no-frills bar - there is always something to see here, because you can find everything that the Roman scene has to offer.

Price range: €

L

Freni e Frizioni

Address: Via del Politeama, 4, 00153 Roma

Phone: +39 6 4549 7499

Opening times: Mo - Su, 18:00 - 02:00

Cool & typically Italian - the aperitivo buffet is appreciated by the locals along with original cocktails.

Price range: €€

M

Enoteca Ferrara

Address: Piazza Trilussa, 41, 00153 Roma

Phone: +39 6 5833 3920

Opening times: Mo - Su, 17:30 - 02:00, Sa + Su, 12:30 - 14:30

A large selection of wines as well as an excellent selection of beers.

Price range: €€€

N

The Sanctuary



Address: Via delle Terme di Traiano, 4A, 00184 Roma

Phone: +39 6 8379 6820

Opening times: Tu - Su, 11:00 - 02:00

A magical place, an enchanted park with a tropical restaurant / bar.

Price range: €€€

Borgo Ripa



Address: Lungotevere Ripa, 3, 00153 Roma

Phone: +39 331 473 6611

Opening times: Mo - Su, 12:00 - 15:00 & 18:30 - 02:00

A hidden garden in Trastevere that is easy to miss. The atmosphere here is relaxed, comfortable and cool.

Price range: /

Hey Güey @ Chapter Roma Hotel



Address: Via di S. Maria de' Calderari, 47, 00186 Roma

Phone: +39 351 825 3097

Opening times: Mo - Su, 18:00 - 00:00

Hey Güey's terrace is revolutionising the Roman landscape with accessible and contemporary luxury inspired by Mexico.

Price range: /

Bar & Terrace @ Zuma



Address: Via della Fontanella di Borghese, 48, 00186 Roma

Phone: +39 6 9926 6622

Opening times: Mo - Su, 12:00 - 15:00 & 19:00 - 23:30

Japanese high-end fusion chain from London - a popular meeting place.

Price range: €€€€

Terrazza Borromini



Address: Via di Santa Maria dell'Anima, 30, 00186 Roma

Phone: +39 391 311 4523

Opening times: Mo - Su, 12:00 - 23:00

Your jaw will drop at this view, I promise! Make a reservation in advance!

Price range: /